

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

DECEMBER 6, 2016

The meeting was called to order by Chairperson, Reed Ringstad at 6:20 p.m. Members present were Bill Ludwig, Liquor Store Manager; Steve Vaske, Jeff Thompson, Jennifer Welling, Administrative Assistant/Zoning Specialist; and Sue Hecht.

There were no minutes available for approval.

DECEMBER PROMOTIONS

Ludwig reviewed the December promotions.

MMBA BOARD

Ludwig's term on the MMBA Board is up and he would like the Board's support to re-run for one more three year term.

Motion was made by Hecht to support Ludwig on the MMBA Board for one more three year term and recommend such to the City Council. Seconded by Welling and unanimously carried.

AUDITS

Ludwig reported that he and his staff continue to conduct year-end audits. The official audit will take place on January 1, 2017.

STAFFING

Ludwig reported that staff training was conducted on Sunday.

SALES & PURCHASING REPORT

Ludwig reported on the following:

- Year to date sales are up \$33,718.00 or 2.6%
- Year to date profit is up \$5,356.00 or 1.8%
- The numbers confirm the lost revenue of Stone Gate Lodge closing

MMBA

The MMBA Board is working with lobbyists on Sunday Sales.

NOVEMBER WALK ABOUT WINE CLUB

Ludwig reported that 62 people attended the event with 146 bottles sold. Thompson suggested to continue more walk around events, but feature the arts with it. The Board was very open to doing this in April.

DECEMBER CUSTOMER APPRECIATION NIGHT – HOLIDAY EVENT WINE CLUB

Bottle stoppers will be given out and Amber with Vinocopia, Inc. will be the featured vendor on December 8, 2016. Board members were asked to bring an appetizer. Jeff Thompson and Jennifer Welling will not be in attendance.

There being no further business, the meeting was adjourned at 7:32 p.m.