

**MINUTES  
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

**OCTOBER 6, 2015**

The meeting was called to order by Chairperson, Reed Ringstad at 6:15 p.m. Members present were Bill Ludwig, Liquor Store Manager; Sue Hecht, and Steve Vaske. Jennifer Welling, Administrative Assistant/Zoning Specialist; and Jeff Thompson were absent.

**Motion was made by Hecht to approve the Consent Agenda including the minutes from the July 7, 2015 and September 16, 2014 Municipal Off-Sale Liquor Board meetings. Seconded by Vaske and unanimously carried.**

**MONTHLY PROMOTIONS**

Ludwig reviewed the October promotions.

**WINE SALE**

Ludwig reported that sales were good and able to move several discontinued wines.

**COMMUNITY WORTH EVENT**

Ludwig discussed the success of last year's event and asked for thoughts about doing one in 2016. It was discussed to do the event independently and make a donation to the organization when complete.

**Motion was made by Hecht to do a Community Fundraiser independently in 2016. Seconded by Ringsted and unanimously carried.**

Ludwig will check into ideas or groups to help; possibly the Splash Pad.

**LIQUOR STORE STAFF TRAINING**

Ludwig reported that the entire staff will go to Hutchinson on Sunday, November 1, 2015 for Beverage Alcohol Training and Wine Seminar. Several other area cities will also be attending the trainings.

**SALES & PURCHASING REPORT**

Ludwig reported on the following:

- Year to date sales are up \$75,147.00 or 7.2% over 2014
- Year to date profit is up \$16,911.00 or 7.3% over 2014
- Margins are doing better because of purchasing the quantity buys
- Purchased a wine buy with Litchfield, splitting costs and inventory to gain margin and profits; so far it is working
- Top sellers

## **MMBA**

Ludwig reported that in October MMBA is collecting canned goods for the food shelf. The promotion is with Coors. There will be Regional meetings throughout the state in October also.

## **WINE CLUB**

90 people attended the September Wine Club. The next Wine Club will be Thursday, October 22, 2015 and Millner's will be the featured vendor.

## **SERVER/CREDIT CARD MACHINE**

Ludwig reported that the equipment has been ordered and he is waiting for RITE to install it.

There being no further business, the meeting was adjourned at 7:30 p.m.