

**MINUTES
JOINT PLANNING BOARD**

SEPTEMBER 10, 2012

Chairperson Don Pietsch called the Joint Planning Board meeting to order at 6:45 a.m. Members present were Jeff Bertram, Jeff Thompson, Don Wiese and Renee Eckerly. Also present was Steve Anderson, Franklin Sign.

Motion was made by Thompson to approve the minutes of the April 30, 2012 Joint Planning Board meeting. Seconded by Bertram and unanimously carried.

BILLBOARD – FRANKLIN SIGN

Pietsch reported that the Township has to approve two Variances; one to place billboards closer together and the second one is for the size. The Township requires billboards to be 600 square feet in total area or 300 square feet per side. The current billboard that Franklin constructed is 600 square feet all on only one side of the sign and the other side is blank. Anderson offered to have Franklin donate the west side of the new A&W billboard for public service announcements such as school pride or visit the Paynesville community. Anderson distributed an example of how the billboard could be used. The City's sign ordinance is 400 square feet per side of a billboard. The Township approved the Conditional Use for the billboard contingent on this meeting and discussion. The Township will be meeting tonight to further discuss this. The west side can't be sold for advertising under the Township regulations. The options are to leave the west side blank or use it for public service announcements. The cost would be \$300.00 - \$400.00 for the production of the public service signs which would need to be paid to Franklin Sign. The life expectance of the wrap is 1 to 3 years. The Board discussed what goes on this billboard and who decides it. The Township requires billboards to be 1,300 feet apart. Franklin Sign has requested from the Township to allow 750 feet between the billboards to allow them to put a second billboard on the Thompson Trust land and this matches the City's ordinance. The Board discussed not allowing 600 square feet on one side of a billboard. They also discussed that it is important to be consistent in the orderly annexation area. The Township will have to do a variance regardless. The City is not willing to do 600 square feet on one side of a billboard and the City does not want to see the west side of the billboard blank. The current billboard that is already constructed for A&W will remain at the 600 square feet per side.

Motion was made by Bertram to have billboards be 400 square feet per side, which is the City's ordinance, for any additional billboards in the joint orderly annexation area and recommend such to the City Council. Seconded by Thompson and unanimously carried.

Motion was made by Bertram to allow public service announcements on the back of the A&W sign to be determined by the Joint Planning Board and recommend such to the Township Board. Seconded by Wiese and unanimously carried.

Bertram will work with Anderson on a draft public service billboard for the Paynesville community and businesses and bring it back to the Board.

There being no further business, the meeting was adjourned at 7:45 a.m.