

## MINUTES SPECIAL BUDGET & FINANCE COMMITTEE

**AUGUST 27, 2018**

Jean Soine called the meeting to order at 1:00 p.m. Other members present were Len Gilmore, Elliot LaBeau, Belinda Ludwig, Finance Specialist; and Renee Eckerly, City Administrator. Kristin Leither, Social Media Specialist was also in attendance.

There were no minutes for approval.

### **WEBSITE**

Leither and Eckerly reported on Revize:

- ADA compliant – yes, except for handwritten documents or blurry pictures
- Business directory – yes, see Largo, Florida facility directory
- Cell App – don't need website, will adjust to cellphone size and people can use their browser
- Can do cellphone app for special events; not too costly and allows people to see and not need internet service
- Can link PSN (utility payments) and Municode (ordinance)
- Minutes and agendas can be posted
- Can use YouTube to re-air Council meetings or YouTube live to stream meetings
- Easy to maintain, no restrictions, can keep current website address
- No charge for our own pictures, can display land for sale pictures and map with preview
- Grand total of \$12,300.00 which includes first year of support
- It will take 5 months to build the website
- Can make payments of \$5,300.00 for 3 years if don't want to pay in full
- Annual \$1,800.00 for support with 4 updates, 5 software and hosting
- City will own the website so can take and host elsewhere in the future, just no tech support or updates from Revize

Eckerly stated that she has been budgeting for a new website through EDAP for the past 3 years. The Committee reviewed the sale agreement and questioned if Phase 6 Content Migration up to 1,000 web pages and documents on current site is applicable since nothing from current site will be migrated. Starting at 100% new site from scratch. This could save some money (\$3,700.00 in contract). Leither will get a definition of the 1,000 web pages and the migration.

**Motion was made by LaBeau to approve the quote from Revize for the new website at \$12,300.00 and check into the need of Phase 6 and recommend such to the City Council. Seconded by Gilmore and unanimously carried.**

### **2019 BUDGET**

Eckerly reported that revenue is up \$20,000.00, but she is still cutting expenses; therefore, she does not want to distribute a preliminary budget. It will go the Council on September 10<sup>th</sup> for review with action on September 24, 2018.

### **NEXT MEETING**

The next meeting will be September 11, 2018 at 1:00 p.m.  
There being no further business, the meeting was adjourned at 1:35 p.m.