

**MINUTES
SPECIAL MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

AUGUST 7, 2018

The meeting was called to order by Chairperson, Reed Ringstad at 6:24 p.m. Members present were Bill Ludwig, Liquor Store Manager; Jennifer Welling, Administrative Assistant/Zoning Specialist; and Sue Hecht. Len Gilmore and Steve Vaske were absent.

Motion was made by Welling to approve the minutes from the April 3, 2018 Municipal Off-Sale Liquor Board meeting. Seconded by Hecht and unanimously carried.

AUGUST PROMOTIONS/SALES

Ludwig reviewed the August specials that included Coors Light, Mikes, Alaskan, and Kona. Annual wine sale August 20-26; up to 40% off. 20th - 21st will be for Wine Club members only.

PURCHASING & SALES REPORT

Ludwig reviewed the following:

- Sales up \$22,15.00 or 2.7%
- Profit is up \$10,714.00 or 5.8%

SUNDAY SALES

Ludwig reported on a year of Sunday sales. May want to adjust hours of operation, but for now they will be left as is. The Sunday sales are coming from Saturday sales.

WINE CLUB

43 persons attended the May Wine Club with 74 bottles sold. No Wine Club in June - August.

MMBA

Ludwig gave a MMBA report. Sam's Club is selling products \$2.00 below cost.

ON GOING PROJECTS

Minnesota Wine section. Shelving taller at a cost of \$300.00 - \$400.00.

K-9 FUNDRAISER

The following was discussed:

- September 18th or 25th at the American Legion
- Sell t-shirts
- Theme - "Tip a cup for our pup" or "Wine and dine for our K-9"
- Ludwig will confirm a date and menu options with the Legion

There being no further business, the meeting was adjourned at 7:37 p.m.