

**MINUTES
SPECIAL MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

JULY 9, 2013

The meeting was called to order by Chairperson, Reed Ringstad at 6:15 p.m. Members present were Bill Ludwig, Liquor Store Manager; Jeff Thompson, Steve Vaske, and Sue Hecht. Jennifer Welling, Administrative Assistant was absent.

Motion was made by Vaske to approve the minutes from the June 6, 2013 Municipal Off-Sale Retail Liquor Board meeting. Seconded by Hecht and unanimously carried.

JULY PROMOTIONS

Bud/Bud Light	12 oz. 24 pack cans	\$16.99
Coors/Coors Light	12 oz. 24 pack cans	\$16.99
Bird Dog Whiskey	750	\$14.99
Windsor	1.75	\$15.99

SALES & PURCHASING

The Board reviewed June's sales. The July 3, 2013 Third Street Brewhouse tasting went very well.

WINE CLUB

The next Wine Club will be July 25, 2013 at Ron & Judy's Restaurant. The June Wine Club had 42 people and sold 57 products.

SIGN ON WHEELS

The trailer from Stanger will cost \$450.00 and the sign will cost \$1,091.88 plus tax.

Motion was made by Thompson to approve the purchase of the sign, split 50:50 between the Liquor Store and the City, and develop a priority policy (e.g. Liquor Store, other City functions, then other community functions) for its use and recommend such to the City Council. Seconded by Hecht and unanimously carried.

BEER CAMP

Beer Camp will be held on Thursday, July 18, 2013, 7 – 9 p.m. at Ron & Judy's Restaurant. There will be seven tables and over 50 selections.

SHIRTS

The staff's shirts are in and hoping to have Beer Camp shirts in time for the fall Beer Camp event.

REFRIGERATOR

The refrigerator was purchased at ALCO in the amount of \$181.00.

WINE COOLER

The new cooler has been installed.

2014 CUSTOMER APPRECIATION DAY

The Board discussed holding the 2014 Customer Appreciation Day on the Friday of Town & Country Days, June of 2014.

There being no further business, the meeting was adjourned at 7:10 p.m.