

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

JULY 1, 2014

The meeting was called to order by Chairperson, Reed Ringstad at 6:21 p.m. Members present were Bill Ludwig, Liquor Store Manager; Jennifer Welling, Administrative Assistant/Zoning Specialist (6:22 p.m.); Steve Vaske, and Jeff Thompson. Sue Hecht was absent.

There were no minutes were available for approval.

JULY PROMOTIONS

Ludwig reviewed the July promotions.

SALES & PURCHASING REPORT

Ludwig reported on the following:

- June sales were \$4,000.00 less than last year; also one less Saturday
- Year to date sales are up \$48,000.00

HOLIDAYS

4th of July – the store will be open regular hours. Labor Day – the store will be closed.

WINE CLUB

33 people attended the June Wine Club and 50 bottles were sold. The next Wine Club will be held on Thursday, July 24, 2014 at 7:00 p.m. which will be a margarita night.

MMBA REPORT

Ludwig reported on his first MMBA meeting.

SIGN/BILLBOARD

Ludwig had nothing new to report on a sign/billboard.

LIQUOR STORE LOCATION

The Board discussed the Liquor Store proposal including:

- Leasing space is no longer being considered
- Condominium type layout
- Owning own lot and building
- Working out details on maintenance
- Budget – projecting sales, financing, bonding, and building costs
- Comparing building costs to other new liquor stores
- Expanding at existing location

NEXT MEETING

The next meeting is scheduled for Wednesday, July 23, 2014 at 6:15 p.m. in the City Hall Conference Room.

There being no further business, the meeting was adjourned at 7:51 p.m.