

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

JUNE 7, 2016

The meeting was called to order by Chairperson, Reed Ringstad at 6:15 p.m. Members present were Bill Ludwig, Liquor Store Manager; Steve Vaske, and Sue Hecht. Jennifer Welling, Administrative Assistant/Zoning Specialist and Jeff Thompson were absent.

Motion was made by Vaske to approve the minutes from the May 3, 2016 and April 5, 2016 Municipal Off-Sale Retail Liquor Board meetings. Seconded by Hecht and unanimously carried.

JUNE PROMOTIONS

Ludwig reviewed the May promotions.

COOLER RESET

Ludwig reported that Bernick's Company gave shelving to help increase products. They also help reset and reorganize the cooler.

SALES & PURCHASING REPORT

Ludwig reported on the following:

- Sales are up \$1,509.00 or 1.1%
- Profit is up \$624.00 or 2% from June of 2016 compared to June of 2015
- Year to date sales are up \$39,800.00 or 7.9%, profit is up \$9,701.00 or 8.6%

WINE CLUB

Ludwig reported that 46 persons attended the May Wine Club with 40 bottles being sold.

BEER CAMP

Ludwig reported that 46 persons attended Beer Camp. The attendance numbers were down due to many events in the community that night. The Board discussed maybe doing Beer Camp every other summer, changing the time of year and date. This was tabled until next year.

OPEN HOUSE

The attendance for the open house was fantastic. Most of the prizes were already picked up as well and customers were thrilled with the prizes they received.

STAFFING

Ludwig reported that Jean Nichols has been hired. To date all positions are filled.

MEETING WITH LOCAL BUSINESS

Ludwig and Hecht both had a conversation with Doris Wendlandt from Queen Bee's about the possibility of moving or sharing the Liquor Store events with her business. Ludwig reported that Thompson also met with Wendlandt, but was unaware of what was discussed. After much discussion Ludwig was instructed to investigate Queen Bee's for the July and August events. All other discussion was tabled until Thompson could report on his discussion.

There being no further business, the meeting was adjourned at 7:30 p.m.