

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

MAY 5, 2015

The meeting was called to order by Chairperson, Reed Ringstad at 6:20 p.m. Members present were Bill Ludwig, Liquor Store Manager; Jennifer Welling, Administrative Assistant/Zoning Specialist; and Steve Vaske. Sue Hecht and Jeff Thompson were absent.

Motion was made by Welling to approve the minutes from the April 7, 2015 Municipal Off-Sale Liquor Board meeting. Seconded by Vaske and unanimously carried.

MONTHLY PROMOTIONS

Ludwig reviewed the May promotions.

SALES & PURCHASING REPORT

Ludwig reported on the following:

- Year to date sales are up \$16,900.00 or 5%
- Year to date profit is up \$5,534.00 or 7.2%

MMBA

Ludwig reported on the meeting in the cities and the MMBA Conference. Sunday liquor did not pass during this legislative session.

WINE CLUB

57 people attended the April Wine Club with 49 bottles sold. There will be no Wine Club held in August.

COMMUNITY WORTH EVENT – HOLIDAY LIGHTS

The Liquor Store will be co-hosting a Community Worth Fundraising Event for new holiday lights with the Chamber of Commerce. The date is May 14, 2015 at the American Legion. Details for the event were finalized.

CUSTOMER APPRECIATION EVENT – OPEN HOUSE

The Open House will be held on Friday, May 22, 2015 all day. Suitcases will be \$16.99 along with tastings, prizes, etc. A coupon will also be handed out for a future visit to the store.

BEER CAMP

Beer camp will be held on Friday, June 5, 2015. Details for the event were finalized.

**Motion was made by Vaske to hold Beer Camp at the American Legion.
Seconded by Welling and unanimously carried.**

NEXT MEETING

The next meeting is scheduled for June 2, 2015 at 6:15 p.m.

There being no further business, the meeting was adjourned at 7:18 p.m.