

**MINUTES  
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

**APRIL 5, 2016**

The meeting was called to order by Chairperson, Reed Ringstad at 6:21 p.m. Members present were Bill Ludwig, Liquor Store Manager; Steve Vaske, and Jennifer Welling, Administrative Assistant/Zoning Specialist. Jeff Thompson and Sue Hecht were absent.

**Motion was made by Welling to approve the minutes from the February 18, 2016 and March 10, 2016 Municipal Liquor Store Board meetings. Seconded by Vaske and unanimously carried.**

**APRIL PROMOTIONS**

Ludwig reviewed the April promotions.

**BEER CAMP**

Beer Camp will be held on Friday, June 3, 2016 at the American Legion from 6:00 p.m. – 8:30 p.m.

**OPEN HOUSE/CUSTOMER APPRECIATION DAY**

Open House/Customer Appreciation Day will be held all day on Friday, May 27, 2016.

**LED LIGHTS FOR COOLER**

Ludwig explained the option of LED lighting for the cooler at the estimated cost of \$1,509.00.

**Motion was made by Welling to approve quote from Haines Electric in the amount of \$1,509.00 for LED lights for the cooler and recommend such to the City Council. Seconded by Vaske and unanimously carried.**

**SALES & PURCHASING REPORT**

Ludwig reported on the following:

- Sales are up \$11,815.00 or 12.6%
- Profit is up \$2,350.00 or 11.4%
- Customer count is up 530 from last year
- Average sale is up \$.48 from last year

**MMBA**

Ludwig reported on MMBA and Legislative Day.

**WINE CLUB**

64 people attended the March Wine Club with 70 bottles sold.

## **COMMUNITY EVENT FUNDRAISER**

The fundraiser benefiting the splash pad was discussed.

## **STAFFING**

Ludwig report on staffing and the shortage of such.

## **NEXT MEETING**

The next meeting will be Tuesday, May 3, 2016 at 6:15 p.m.

There being no further business, the meeting was adjourned at 7:27 p.m.