

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

APRIL 4, 2017

The meeting was called to order by Chairperson, Reed Ringstad at 6:15 p.m. Members present were Bill Ludwig, Liquor Store Manager; Steve Vaske, and Len Gilmore. Jennifer Welling, Administrative Assistant/Zoning Specialist; and Sue Hecht were absent.

Motion was made by Ringstad to approve the minutes from the March 7, 2017 Municipal Off-Sale Liquor Board meeting. Seconded by Vaske and unanimously carried.

APRIL PROMOTIONS

Ludwig reviewed the April promotions.

PURCHASING & SALES REPORT

Ludwig reported that because of great cost pricing, purchasing is up. Year to date sales are up \$2,500.00.

WINE CLUB

Sixty people attended the March Wine Club at Queen Bee's with 88 bottles sold.

GIFT CARDS

Ludwig reported that the cards are ordered and should arrive any day.

STAFFING

Ludwig reported that the ad is running again, as there were not many applicants.

COMPUTER SOFTWARE

Ludwig and RITE are setting up a day the week of April 0th to get the needed updates installed.

LEGISLATIVE UPDATE

There was nothing new to report.

APRIL WINE/ART EVENT

Jeff Thompson and Ludwig are working together to pair wine and local artists.

NEXT MEETING

The Board cancelled the May 2nd meeting due to MMBA's Annual Conference.

There being no further business, the meeting was adjourned at 6:45 p.m.