

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

APRIL 1, 2014

The meeting was called to order by Chairperson, Reed Ringstad at 6:20 p.m. Members present were Bill Ludwig, Liquor Store Manager; Jennifer Welling, Administrative Assistant/Zoning Specialist; Jeff Thompson; and Sue Hecht. Steve Vaske was absent.

Motion was made by Welling to approve the minutes from the February 4, February 12, February 20, and February 26, 2014 (with one correction to the February 26, 2014 minutes). Seconded by Thompson and unanimously carried.

APRIL PROMOTIONS

Ludwig reviewed the April promotions.

2014 TOWN & COUNTRY DAYS PARADE

Participation in the parade on June 11, 2014 will be tabled until the next meeting.

CUSTOMER APPRECIATION DAY

The Customer Appreciation Day will be held on Friday, May 23, 2014. All 24 pack cans of beer will be \$16.99.

BEER CAMP

Beer Camp will be held on Friday, June 6, 2014 at the American Legion.

MMBA BOARD APPOINTMENT

It was stated that the Paynesville Press will interview Ludwig on his appointment to the MMBA Board and publish it in a future Press.

SALES & PURCHASING REPORT

Ludwig reported that the March sales are up; however, profit is down.

WINE CLUB

30 people attended the May Wine Club and 57 bottles were sold. The next Wine Club will be held on Thursday, April 24, 2014 at 7:00 p.m. at Ron & Judy's Restaurant.

EMPLOYEE HANDBOOK

The Policies & Procedures Committee is reviewing the book. This was tabled until the next meeting.

2014 LIQUOR STORE GOALS

This was tabled until the next meeting.

LIQUOR STORE LOCATION

The Board discussed the Liquor Store proposal including the following:

- Costs of a cooler
- Costs of other new liquor stores that have been built in Minnesota

SIGN/BILLBOARD

Ludwig had nothing new to report on a sign/billboard.

There being no further business, the meeting was adjourned at 7:48 p.m.