

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

MARCH 5, 2019

The meeting was called to order by Chairperson, Reed Ringstad at 6:18 p.m. Members present were Bill Ludwig, Liquor Store Manager; Len Gilmore, Steve Vaske, and Jennifer Welling, Administrative Assistant/Zoning Specialist. Sue Hecht was absent.

There were no minutes presented for approval.

MARCH PROMOTIONS/SALES

Ludwig reviewed the in-store specials and reported that beer is going up \$.40 in price.

SALES & PURCHASING

It was reported that sales are up 2.3% or \$4,102.00 and profit is flat.

FUTURE WINE CLUB EVENTS

It was discussed to host Wine Club at Veterans Park in May, July, August, and September. Ludwig is researching how much the license and insurance for such would be. The City Council would also have to approve to have the event at this location. Ludwig will verify the fishing tournament schedule with Gilmore and the City rental schedule with Welling.

MMBA REPORT

Ludwig gave a brief MMBA report including the legislative push for liquor and beer in grocery and convenience stores. There was some discussion on what the City can do to keep this from happening.

BREWERY BUS TRIP

The Board discussed the proposed trip including:

- Saturday, March 30, 2019 ~ 9:00 a.m. - 9:00 p.m.
- Load coach bus at Paynesville Area Center
- 50 tickets to be sold by March 20, 2019
- Cost of tickets - \$50.00
- Tours/stops – Summit, Surly, and Fulton
- Snacks
- Prizes
- Food venues
- Coupon 20% off Surly, Summit and Fulton products for 2 weeks

There being no further business, the meeting was adjourned at 7:32 p.m.