

**SPECIAL MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD
AT LIQUOR STORE
WEDNESDAY, NOVEMBER 28, 2018
5:45 P.M.**

AGENDA

- I. CALL TO ORDER
- II. CONSENT AGENDA
 - A. Minutes (page 1)
- III. NEW BUSINESS
 - A. December Promotions/Sales
 - B. Store Holiday Hours
 - C. Election Update
 - D. December 6th Wine Club – Customer Appreciation
 - E. 2019
 - 1. Future Wine Clubs
 - 2. Venues
 - 3. Goals/Events/Suggestions/Concerns
- IV. OLD BUSINESS
 - A. Sales & Purchasing Report
 - B. Wine Club Report
 - C. K – 9 Fundraiser Report
 - D. Sunday Sales Report
 - E. MMBA Report
- V. INFORMATIONAL
- VI. ADJOURN

*****Please contact Bill Ludwig at 320-243-3874 or at liquor@paynesvillemn.com if you can't attend the meeting.*****

Voting Members: Len Gilmore, Jennifer Welling, Steve Vaske, Sue Hecht, and Reed Ringstad. Advisory Member: Bill Ludwig

This agenda has been prepared to provide information regarding an upcoming meeting of the Paynesville Municipal Off-Sale Retail Liquor Board. This document does not claim to be complete and is subject to change.

BARRIER FREE: All Paynesville Municipal Off-Sale Retail Liquor Board meetings are accessible to the handicapped. Attempts will be made to accommodate any other individual need for special services. Please contact City Hall (320) 243-3714 early, so necessary arrangements can be made.

REQUEST FOR COMMITTEE/COUNCIL ACTION

COMMITTEE/COUNCIL NAME: Liquor Board

Committee/Council Meeting Date: November 28, 2018

Agenda Section: Consent

Originating Department: Administration

Item Number: II - A

ITEM DESCRIPTION: Minutes

Prepared by: Staff

COMMENTS:

Please review the minutes from the August 7, 2018 Municipal Off-Sale Retail Liquor Board meeting.

ADMINISTRATOR COMMENTS:

COMMITTEE/COUNCIL ACTION:

Motion to approve the minutes from August 7, 2018 Municipal Off-Sale Retail Liquor Board meeting.

**MINUTES
SPECIAL MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

AUGUST 7, 2018

The meeting was called to order by Chairperson, Reed Ringstad at 6:24 p.m. Members present were Bill Ludwig, Liquor Store Manager; Jennifer Welling, Administrative Assistant/Zoning Specialist; and Sue Hecht. Len Gilmore and Steve Vaske were absent.

Motion was made by Welling to approve the minutes from the April 3, 2018 Municipal Off-Sale Liquor Board meeting. Seconded by Hecht and unanimously carried.

AUGUST PROMOTIONS/SALES

Ludwig reviewed the August specials that included Coors Light, Mikes, Alaskan, and Kona. Annual wine sale August 20-26; up to 40% off. 20th - 21st will be for Wine Club members only.

PURCHASING & SALES REPORT

Ludwig reviewed the following:

- Sales up \$22,15.00 or 2.7%
- Profit is up \$10,714.00 or 5.8%

SUNDAY SALES

Ludwig reported on a year of Sunday sales. May want to adjust hours of operation, but for now they will be left as is. The Sunday sales are coming from Saturday sales.

WINE CLUB

43 persons attended the May Wine Club with 74 bottles sold. No Wine Club in June - August.

MMBA

Ludwig gave a MMBA report. Sam's Club is selling products \$2.00 below cost.

ON GOING PROJECTS

Minnesota Wine section. Shelving taller at a cost of \$300.00 - \$400.00.

K-9 FUNDRAISER

The following was discussed:

- September 18th or 25th at the American Legion
- Sell t-shirts
- Theme - "Tip a cup for our pup" or "Wine and dine for our K-9"
- Ludwig will confirm a date and menu options with the Legion

There being no further business, the meeting was adjourned at 7:37 p.m.