

**MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD  
AT LIQUOR STORE  
FEBRUARY 2, 2016  
6:15 P.M.**

**AGENDA**

- I. CALL TO ORDER
- II. CONSENT AGENDA
  - A. Minutes (page 1)
- III. NEW BUSINESS
  - A. February Promotions
  - B. Advertising For 2016
- IV. OLD BUSINESS
  - A. Sales & Purchasing Report (page 8)
  - B. MMBA Report
  - C. Wine Club Report
  - D. Community Event Fundraiser (page 13)
  - E. 2016 Liquor Store Goals – **All Board members please bring 3 goals with them.**
- V. INFORMATIONAL
  - A. Final Thoughts – Karlene Gray, Chamber President (page 14)
  - B. Next Meeting – Tuesday, March 1, 2016 at 6:15 p.m.
- VI. ADJOURN

**\*\*\*Please contact Bill Ludwig at 320-243-3874 or at [liquor@paynesvillemn.com](mailto:liquor@paynesvillemn.com) if you can't attend the meeting.\*\*\***

**Voting Members: Jeff Thompson, Jennifer Welling, Steve Vaske, Sue Hecht, and Reed Ringstad. Advisory Member: Bill Ludwig**

This agenda has been prepared to provide information regarding an upcoming meeting of the Paynesville Municipal Off-Sale Retail Liquor Board. This document does not claim to be complete and is subject to change.

**BARRIER FREE:** All Paynesville Municipal Off-Sale Retail Liquor Board meetings are accessible to the handicapped. Attempts will be made to accommodate any other individual need for special services. Please contact City Hall (320) 243-3714 early, so necessary arrangements can be made.

## REQUEST FOR COMMITTEE/COUNCIL ACTION

**COMMITTEE/COUNCIL NAME:** Liquor Board

Committee/Council Meeting Date: February 2, 2016

Agenda Section: Consent

Originating Department: Administration

Item Number: II - A

**ITEM DESCRIPTION:** Minutes

Prepared by: Staff

**COMMENTS:**

Please review the minutes from the November 3, 2015, December 1, 2015, and January 5, 2016 Municipal Off-Sale Retail Liquor Board meetings.

**ADMINISTRATOR COMMENTS:**

**COMMITTEE/COUNCIL ACTION:**

Motion to approve the minutes from the November 3, 2015, December 1, 2015, and January 5, 2016 Municipal Off-Sale Retail Liquor Board meetings.

**MINUTES  
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

**NOVEMBER 3, 2015**

The meeting was called to order by Chairperson, Reed Ringstad at 6:15 p.m. Members present were Bill Ludwig, Liquor Store Manager; Sue Hecht, and Steve Vaske. Jennifer Welling, Administrative Assistant/Zoning Specialist; and Jeff Thompson were absent.

**Motion was made by Hecht to approve the Consent Agenda. Seconded by Vaske and unanimously carried.**

**MONTHLY PROMOTIONS**

Ludwig reviewed the November promotions.

**FUTURE WINE CLUBS**

Ludwig reported that the next Wine Club will be held on November 12, 2015 with E & J Gallo as the featured vendor. Ludwig will be on vacation so the Liquor Board will be the host. April Mathies and Ann Wendlandt will bring all the products and supplies for the event.

December 3<sup>rd</sup> will be the December Wine Club and Customer Appreciation Night. This event will be discussed further at the next meeting on December 1, 2015. It was decided to give out left over wine bags, wine openers, charms, and coupons.

**2016 BUDGET**

Ludwig explained the proposed 2016 budget in detail. There was a lengthy discussion on increasing the Capital Improvement Fund for future expansion.

**Motion was made by Ringstad to accept the proposed budget for 2016 with \$14,000.00 going into Capital Improvement and \$30,000.00 going into the General Fund. In addition, the City may take additional profits if available over budget. Seconded by Hecht and unanimously carried.**

**STATE AUDITOR'S REPORT**

Ludwig explained the State Auditor's Report.

**SALES & PURCHASING REPORT**

Ludwig reported on the following:

- Year to date sales are up \$91,898.00 or 8.6%
- Profit year to date is up \$20,194.00 or 8.6%

## MMBA

Ludwig gave a verbal report on the MMBA activities and meetings.

## PAST WINE CLUB

42 persons attended the October Wine Club and 84 bottles were purchased.

## SERVER/CREDIT CARD MACHINE

Ludwig reported that RITE is currently working on retrieving data from the current servers and getting date for installation.

## LIQUOR STORE STAFF TRAINING

Ludwig and all his staff members attended the Beverage Alcohol Training in Hutchinson with the following cities: Litchfield, Buffalo Lake, and Hutchinson. A Wine Training Seminar followed the training. The staff was paid from 8:00 a.m. to 1:00 p.m.

## COMMUNITY WORTH EVENT

There was a lengthy discussion on hosting another City Fundraiser to help promote the Liquor Store value to Paynesville.

**Motion was made by Hecht to do a fundraiser with the City of Paynesville to help expand the current Splash Pad on April 28, 2016 in place of Wine Club. Seconded by Vaske and unanimously carried.**

**Motion was made by Hecht to host the fundraiser at the American Legion because it has the largest available space. Seconded by Vaske and unanimously carried.**

There being no further business, the meeting was adjourned at 8:00 p.m.

**MINUTES  
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

**DECEMBER 1, 2015**

The meeting was called to order by Chairperson, Reed Ringstad at 6:15 p.m. Members present were Bill Ludwig, Liquor Store Manager; Steve Vaske, Jennifer Welling, Administrative Assistant/Zoning Specialist; and Jeff Thompson. Sue Hecht was absent.

There were no minutes for approval.

**MONTHLY PROMOTIONS**

Ludwig reviewed the December promotions.

**SALES & PURCHASING REPORT**

Ludwig reported on the following:

- Sales year to date are up \$98,750.00 or 7.8%
- Profit year to date is up \$21,193.00 or 7.6%
- November sales were up \$6,853.00 or 6.8%
- November profit was up \$1,000.00 or 4.6%
- Tobacco vendor will change to increase margin
- Ice competitors are Hilltop, Teals, and Casey's

**MMBA**

Ludwig reported on the MMBA Regional Meetings, newspaper article, and Legislative Day. Ludwig further mentioned the Ibotta app that can be downloaded for rebates and coupons.

**NOVEMBER WINE CLUB**

57 people attended the November Wine Club. The next Wine Club will be Thursday, December 3, 2015. Wine Club trends were discussed as well as the future of Wine Club. What was and is the goal for Wine Club was discussed. It was asked if the goals once set are they still the same. This will be discussed further at the January meeting.

**SERVER/CREDIT CARD MACHINE**

Ludwig reported that the equipment was installed today.

**COMMUNITY EVENT/WORTH FUNDRAISER**

The Board discussed hosting another event with proceeds going to the splash pad. The Board questioned what the status was on the new lights that the last event was held for. The public has been asking and it doesn't seem right to do another fundraiser when nothing has been done with the proceeds from the first fundraiser.

**DECEMBER 3<sup>RD</sup> CUSTOMER APPRECIATION NIGHT WINE CLUB**

The Board discussed snacks, prizes, help, and a coupon that would be handed out.

**NEXT MEETING**

The next meeting is scheduled for Tuesday, January 5, 2015 at 6:15 p.m.

There being no further business, the meeting was adjourned at 7:21 p.m.

**MINUTES  
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

**JANUARY 5, 2016**

The meeting was called to order by Chairperson, Reed Ringstad at 6:20 p.m. Members present were Bill Ludwig, Liquor Store Manager; Steve Vaske, Sue Hecht, and Jennifer Welling, Administrative Assistant/Zoning Specialist. Jeff Thompson was absent.

**Motion was made by Vaske to approve the minutes from the October 6, 2015 Municipal Off-Sale Liquor Board meeting. Seconded by Hecht and unanimously carried.**

**ELECTION OF OFFICERS**

**Motion was made by Welling to elect Ringstad as Chair, Vaske as Vice Chair, and Welling as Secretary. Seconded by Hecht and unanimously carried.**

**MEETING SCHEDULE**

**Motion was made by Welling to keep the meeting schedule the same; first Tuesday of each month at 6:15 p.m. Seconded by Hecht and unanimously carried.**

**JANUARY PROMOTIONS**

Ludwig reviewed the January promotions.

**SALES & PURCHASING REPORT**

Ludwig reported on the following:

- Sales are up \$6,110 or 4.8% over December last year
- Profit is up \$2,968.00 or 10.3% over December last year.
- Sales year to date are up \$104,860.00 or 7.6%
- Profit year to date is up \$24,162.00 or 7.8%
- Missed \$1.4 million in sales by \$15,000.00
- All vendor refunds are in and accounted for from 2015
- The audit showed the store was short \$200.00

**WINE CLUB**

84 People attended the December Wine Club – Customer Appreciation Night with 112 bottles sold.

**TICKET PRICES**

Wine Club ticket prices were discussed. It was suggested to increase the prices to \$7.00 in advance and \$10.00 at the door to cover the increase in costs (cheese, crackers, chocolate chips, and bottles that are not covered by the vendor). However, members purchasing wine at Wine Club will receive 20% off their order placed that night. Ticket prices will increase on

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February 1, 2016 and punch cards sold from that date on will be adjusted as well. All January Wine Club members will be notified of the increase at Wine Club. All punch cards sold at the lower price through January 28, 2016 will be valid and accepted after February 1, 2016.

All special event ticket prices will be set based on the event and Wine Club punch cards are not valid or accepted for those events.

### **COMMUNITY EVENT FUNDRAISER**

The Board discussed doing another community fundraiser in length. Board members expressed their disappointment in nothing being done to date with the money that was raised from the last fundraiser for holiday lights and the members having to field questions regarding such. It was discussed that the public needs to know the status of the last fundraiser before doing another one.

It was reported that Eckerly had stated at the last Council meeting that the Chamber still had not signed the Agreement turning over to the City the authority to purchase, surplus, store, refurbish, put up, and take down the lights (even though the City is currently already doing it all). The Chamber is trying to work with some of the Industrial Park businesses to make the lights instead of buying them from a vendor. To date no business has made any. The Board expressed their concern with having a local business make them in regards to time and liability (who inspects the lights for safety). Eckerly was going to contact the Chamber again after their annual meeting to get the Agreement signed.

The Board is in favor of doing a fundraiser for the splash pad, but wants something done publically (it was suggested to put something in the City's Newsletter or in the Paynesville Press) to notify the donators and ticket buyers from the last fundraiser that something is being done with the last money raised before doing another fundraiser. It was stated that City owned Liquor Stores are always under scrutiny and the Board does not want a black eye when they are trying to provide community worth.

### **2016 GOALS**

Ludwig's Goals:

- Continue to promote community value
  - Money stays local to keep taxes lower
  - Fundraiser to promote community worth
  - Legislature
- Guard Profits:
  - Purchase with the City of Litchfield
  - Analyze deals
  - 25%:75% rate
  - Events
  - Price shopping
- Continue to delegate

The Board members will bring their goals to the next meeting. It was asked if the Employee Manual was ever completed. Ludwig said no.

There being no further business, the meeting was adjourned at 7:53 p.m.

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# Consolidated Z Report

For batches closed between 12/1/2015 and 1/4/2016

Number of Registers 2 All Regs Closed? FALSE  
 Number of Batches 79 EDC Closed? TRUE

*Entire month of Dec 2015*

Cash In	
Opening Total	\$43,200.00
Sales	\$127,361.38
Neg. Transactions	(\$943.30)
Tax	\$11,167.64
Shipping	\$0.00
Debit Surcharge	\$0.00
Cash Back Fee	\$0.00
Paid on Layaway	\$0.00
Paid to Account	\$0.00
Deposit Made	\$0.00
<b>Total</b>	<b>\$180,785.72</b>

Cash Out	
Paid Out	\$0.00
Dropped	\$0.00
Layaway Closed	\$0.00
Paid on Account	\$0.00
Deposit Redeemed	\$0.00
Closing Total	\$180,804.05
<b>Total</b>	<b>\$180,804.05</b>

Misc.	
Total Sales	\$126,418.08
Total Tended	\$158,635.81
Total Change	(\$21,050.09)
Over / Short	\$18.33 0.0144%
Cost of Goods	\$98,040.12 77.17%
Profit	\$28,377.96 22.83%
Commission	\$0.00
Discounts	\$3,856.83 2.96%
Discount Quantity	1890 15.75%
Product Count	12002
Not Scanned	0 0.00%
Transaction Count	5305
Avg. Transaction	\$23.95
Largest Transaction	\$445.26
No Sales	24 4.54%
Cancel Transaction	38 0.72%
Item Corrections	67 0.56%
Returns (10)	\$274.36 0.22%
Post Voids (28)	\$519.17 0.41%
Neg. Dollar Items	(\$718.00) 0.57%
Manual Inventory Adjustments	\$13.00
Unique Customers	0
Trans w/ Customer	0 0.00%

Department Sales			
Department Name	Cost	Sales	% of Sales
<Not Assigned>	\$0.00	\$0.00	0.00%
Beer	\$42,909.43	\$53,828.69	42.58%
Club	\$0.00	\$524.00	0.41%
Deposits	(\$6.70)	(\$5.00)	0.00%
Energy Drinks	\$75.47	\$118.04	0.09%
Gift Card Sales	\$0.00	\$400.00	0.32%
Ice and Water	\$112.48	\$215.42	0.17%
Liquor	\$29,241.24	\$37,637.12	29.77%
Lott Scr Payout	\$0.00	(\$656.00)	-0.52%
Lottery Scratch Tickets	\$1,608.39	\$1,702.00	1.35%
Misc	\$2,123.31	\$2,874.47	2.27%
Online Lotto	\$570.78	\$606.00	0.48%
Online Lotto Payout	(\$58.90)	(\$62.00)	-0.05%
Pop	\$570.31	\$746.65	0.59%
Tobacco	\$6,031.86	\$6,669.29	5.28%
Wine	\$14,862.46	\$21,819.40	17.26%

Tender Type	Tender Information			
	Open	Shift	Close	Over/Short
2	\$0.00	\$139.21	\$139.20	(\$0.01)
Cash	\$43,200.00	\$51,986.70	\$95,210.60	\$23.90
Check	\$0.00	\$6,356.69	\$6,351.12	(\$5.57)
Credit Cards	\$0.00	\$78,843.12	\$78,843.13	\$0.01
Gift Cards	\$0.00	\$260.00	\$260.00	\$0.00
Offline Credit Card	\$0.00	\$0.00	\$0.00	\$0.00
<b>Totals</b>	<b>\$43,200.00</b>	<b>\$137,585.72</b>	<b>\$180,804.05</b>	<b>\$18.33</b>

## Credit Card Detail

Card Name	Count	Amount
Total		

*off 4.99 to Keel Spreadsheet  
 5.00 lottery  
 - .01 Server conversion*

**Discounts By Reason Code**

**Tax Collected**

<u>Reason code</u>	<u>Qty</u>	<u>Total</u>	<u>% Sales</u>	<u>Tax Name</u>	<u>Amount</u>
15% Coupon	14	\$18.78	0.01 %	MN Liquor Tax	\$10,669.25
15% Discount Craft Beer	16	\$30.59	0.02 %	MN Sales Tax	\$498.39
2-6 pk for 12 pk Price	6	\$6.97	0.01 %	Total	\$11,167.64
Coded Beer	28	\$126.51	0.10 %		
Daily's 4 pk Disc	21	\$7.80	0.01 %		
Discontinued Item	38	\$272.99	0.21 %		
Powerball	2	(\$2.00)	0.00 %		
Quantity Discount	164	\$289.63	0.23 %		
Quantity Discounts	40	\$72.82	0.06 %		
Rex Goliath Discount	40	\$76.11	0.06 %		
Sale Price	900	\$1,918.60	1.50 %		
Senior Wednesday Discount	94	\$137.15	0.11 %		
Wine Bags 4 Bottles	51	\$47.90	0.04 %		
Wine Club	204	\$427.70	0.34 %		
Wine sale	65	\$169.20	0.13 %		
Wine Tuesday Discount	207	\$256.08	0.20 %		
<b>Total</b>	<b>1890</b>	<b>\$3,856.83</b>			

**Payout & Drop Detail**

**Taxable Sales**

<u>Cashier</u>	<u>Payment To</u>	<u>Comment</u>	<u>Amount</u>	<u>Date/Time</u>	<u>Description</u>	<u>Amount</u>
					MN Liquor Tax	\$113,797.81
					MN Sales Tax	\$7,243.85
					Non Taxable	\$5,355.44
					Tax Exempt	\$20.98

**Return Detail**

<u>Cashier</u>	<u>Product description</u>	<u>Qty</u>	<u>Sold price</u>	<u>T #</u>	<u>Reg #</u>	<u>Date/Time</u>
April Mathies	Bud Light Lime 12 pk btl	(1)	(\$13.49)	386116	2	12/28/2015 3:50:01 PM
April Mathies	Bud Light Lime 12 pk btl	(1)	(\$13.49)	386116	2	12/28/2015 3:50:01 PM
Ethan Brown	Keg Deposit	(1)	(\$30.00)	383244	2	12/11/2015 6:36:43 PM
Ethan Brown	Keg Deposit	(1)	(\$30.00)	383767	2	12/15/2015 6:09:26 PM
Ethan Brown	Tapper Deposit	(1)	(\$50.00)	383767	2	12/15/2015 6:09:26 PM
Josh Mergen	Deep Eddy Sweet Tea 1L	(1)	(\$18.99)	382389	1	12/05/2015 1:55:19 PM
Josh Mergen	Labatt Nordic N/A	(1)	(\$6.49)	384851	1	12/22/2015 3:10:27 PM
Whitney Muetzel	Yellow Tail Pinot Grigio 1.5L	(1)	(\$12.99)	385293	2	12/23/2015 8:19:43 PM
William Ludwig	Gambler Menthol 6oz	(1)	(\$7.99)	382679	2	12/08/2015 10:19:30 AM
William Ludwig	Sutter Home Moscato 1.5 Ltr	(1)	(\$10.99)	382939	2	12/10/2015 9:47:43 AM
William Ludwig	Arbor Blackberry Merlot 1.5L	(1)	(\$7.99)	382939	2	12/10/2015 9:47:43 AM
William Ludwig	Arbor Pear Pinot Grigio 1.5L	(1)	(\$7.99)	382939	2	12/10/2015 9:47:43 AM
William Ludwig	Leroux Apricot Brandy Ltr	(1)	(\$12.99)	385080	2	12/23/2015 2:28:29 PM
William Ludwig	Leroux Apricot Brandy Ltr	(1)	(\$12.99)	385080	2	12/23/2015 2:28:29 PM
William Ludwig	Leroux Polish Blk/Bry Ltr	(1)	(\$12.99)	385080	2	12/23/2015 2:28:29 PM
William Ludwig	Leroux Polish Blk/Bry Ltr	(1)	(\$12.99)	385080	2	12/23/2015 2:28:29 PM
William Ludwig	Barefoot Moscato 1.5 L	(1)	(\$11.99)	385223	2	12/23/2015 5:43:45 PM
<b>Total</b>		<b>(17)</b>	<b>(\$274.36)</b>			

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### Post Voids Detail

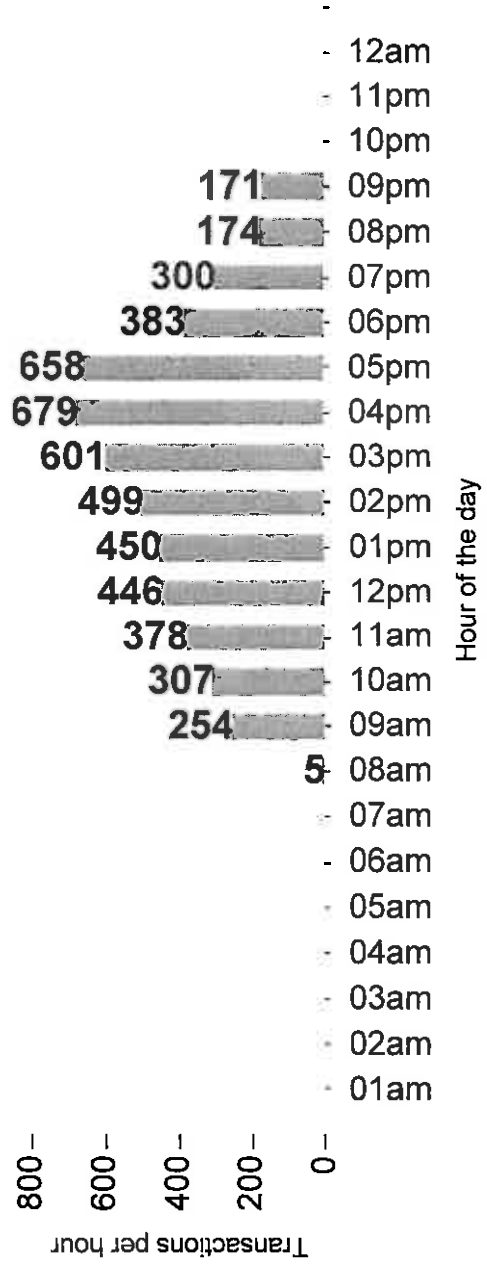
<u>Cashier</u>	<u>Product description</u>	<u>Qty</u>	<u>Sold price</u>	<u>T #</u>	<u>Reg #</u>	<u>Date/Time</u>
Ann Wendlandt	Phillips Root 100 750ml	(1)	(\$15.99)	384752	2	12/21/2015 7:01:41 PM
April Mathies	Svedka Vodka 1.75 Ltr	(1)	(\$18.99)	382979	1	12/10/2015 2:41:53 PM
April Mathies	Coke Zero 12 Pack	(1)	(\$5.99)	382979	1	12/10/2015 2:41:53 PM
April Mathies	Killebrew Rootbeer	(1)	(\$1.19)	382979	1	12/10/2015 2:41:53 PM
April Mathies	Marlboro Gold 100s Box	(1)	(\$8.69)	382979	1	12/10/2015 2:41:53 PM
April Mathies	Mich Golden Light 24 pk cn	(1)	(\$19.99)	383452	1	12/12/2015 5:43:05 PM
April Mathies	Marlboro Gold Box	(1)	(\$8.69)	383452	1	12/12/2015 5:43:05 PM
April Mathies	Miller Lite 24 pk cn	(1)	(\$19.99)	383472	1	12/12/2015 6:02:29 PM
Ethan Brown	Ketel One Vodka 750 ml	(1)	(\$24.99)	382223	1	12/04/2015 5:06:25 PM
Ethan Brown	Lucid Foto IPA	(1)	(\$10.99)	382223	1	12/04/2015 5:06:25 PM
Ethan Brown	Jack Dan Gentelman Jack	(1)	(\$32.99)	382790	2	12/08/2015 8:04:15 PM
RITE	Misc. Beer	(1)	(\$0.01)	381689	1	12/01/2015 12:11:57 PM
RITE	Misc. Beer	(1)	(\$0.01)	381690	1	12/01/2015 12:12:08 PM
RITE	Misc. Beer	(1)	(\$0.01)	381691	1	12/01/2015 12:12:24 PM
RITE	Misc. Beer	(1)	(\$0.01)	381692	1	12/01/2015 12:12:35 PM
RITE	Misc. Beer	(1)	(\$0.01)	381693	1	12/01/2015 12:12:48 PM
RITE	Misc. Beer	(1)	(\$0.01)	381694	1	12/01/2015 12:13:01 PM
RITE	UV Candy Bar 50ml	(1)	(\$1.49)	384051	1	12/18/2015 9:55:44 AM
Trevor Thompson	Busch Lt 24 pk cn	(4)	(\$71.96)	384470	1	12/19/2015 3:18:38 PM
Trevor Thompson	Boones Fuzzy Navel 750 ml	(1)	(\$3.99)	384470	1	12/19/2015 3:18:38 PM
Trevor Thompson	Boones Fuzzy Navel 750 ml	(1)	(\$3.39)	384470	1	12/19/2015 3:18:38 PM
Trevor Thompson	Boones Snow Creek 750 ml	(1)	(\$3.39)	384470	1	12/19/2015 3:18:38 PM
Trevor Thompson	Boones Snow Creek 750 ml	(1)	(\$3.39)	384470	1	12/19/2015 3:18:38 PM
Trevor Thompson	Phillips Pep 60 Ltr	(1)	(\$9.34)	384470	1	12/19/2015 3:18:38 PM
Trevor Thompson	Dek Buttershot Ltr	(1)	(\$8.92)	384470	1	12/19/2015 3:18:38 PM
Trevor Thompson	Shock Top Seasonal 6 Pk Btls	(1)	(\$7.22)	384470	1	12/19/2015 3:18:38 PM
William Ludwig	Golden Harvest King Red Tubes	(3)	(\$6.57)	381651	1	12/01/2015 9:15:54 AM
William Ludwig	Franzia White Gren 5 Ltr	(1)	(\$16.64)	381654	1	12/01/2015 9:22:00 AM
William Ludwig	Cuervo Gold Teq Ltr	(1)	(\$17.99)	381654	1	12/01/2015 9:22:00 AM
William Ludwig	Fulton's Pumpkin Pie Liquor	(1)	(\$9.99)	381657	1	12/01/2015 9:40:16 AM
William Ludwig	Coke 2 ltr.	(1)	(\$1.99)	381669	1	12/01/2015 10:20:12 AM
William Ludwig	High Gravity 40oz btl	(1)	(\$2.49)	381669	1	12/01/2015 10:20:12 AM
William Ludwig	Gambler Gold King Size Tubes	(1)	(\$2.49)	381669	1	12/01/2015 10:20:12 AM
William Ludwig	Svedka Vodka Ltr	(1)	(\$11.69)	381810	2	12/02/2015 11:06:37 AM
William Ludwig	Keystone Light 16oz. 24pk.Cans	(1)	(\$18.99)	381964	2	12/03/2015 12:06:31 PM
William Ludwig	Keystone Light 16oz. 6 pack	(1)	(\$5.49)	381978	2	12/03/2015 12:55:39 PM
William Ludwig	Camel Lt Bx	(1)	(\$8.69)	381978	2	12/03/2015 12:55:39 PM
William Ludwig	Mich Golden Light 16oz 24 pk	(1)	(\$21.99)	381980	2	12/03/2015 1:01:01 PM
William Ludwig	Phillips Ginger Brandy Ltr	(1)	(\$14.49)	382714	2	12/08/2015 2:25:40 PM
William Ludwig	Diet Coke 20 oz	(1)	(\$1.69)	382714	2	12/08/2015 2:25:40 PM
William Ludwig	Ron Diaz Coconut 1.75 Ltr	(1)	(\$17.99)	383162	2	12/11/2015 3:48:32 PM
William Ludwig	Capt Morg 1.75 Ltr	(1)	(\$24.99)	383172	2	12/11/2015 4:07:10 PM
William Ludwig	Camel Lt Bx	(1)	(\$8.69)	383607	2	12/14/2015 3:56:38 PM
William Ludwig	Marlboro Red Label Box	(1)	(\$8.69)	383607	2	12/14/2015 3:56:38 PM
William Ludwig	Bud Light 24 pk Can	(1)	(\$17.99)	383805	2	12/16/2015 12:01:41 PM
William Ludwig	Almaden Chardonay 5 Ltr	(1)	(\$17.99)	386362	2	12/30/2015 2:21:00 PM
<b>Total</b>		<b>(51)</b>	<b>(\$519.17)</b>			

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### Negative Item Detail

<u>Cashier</u>	<u>Product description</u>	<u>Qty</u>	<u>Sold price</u>	<u>T #</u>	<u>Reg #</u>	<u>Date/Time</u>
Ann Wendlandt	Scratch Off Payout	33.00	(\$33.00)	382352	2	12/05/2015 12:11:18 PM
Ann Wendlandt	Online Lotto Payout	5.00	(\$5.00)	382352	2	12/05/2015 12:11:18 PM
Ann Wendlandt	Scratch Off Payout	2.00	(\$2.00)	382630	2	12/07/2015 5:18:10 PM
Ann Wendlandt	Scratch Off Payout	17.00	(\$17.00)	382637	2	12/07/2015 5:31:48 PM
April Mathies	Scratch Off Payout	5.00	(\$5.00)	385409	1	12/24/2015 11:13:12 AM
April Mathies	Scratch Off Payout	4.00	(\$4.00)	385522	1	12/24/2015 1:09:40 PM
April Mathies	Scratch Off Payout	6.00	(\$6.00)	386115	2	12/28/2015 3:33:03 PM
Ethan Brown	Scratch Off Payout	100.00	(\$100.00)	382277	1	12/04/2015 7:30:18 PM
Ethan Brown	Scratch Off Payout	20.00	(\$20.00)	382283	1	12/04/2015 7:36:38 PM
Ethan Brown	Scratch Off Payout	2.00	(\$2.00)	383263	2	12/11/2015 7:35:44 PM
Ethan Brown	Online Lotto Payout	4.00	(\$4.00)	384522	2	12/19/2015 5:00:54 PM
Ethan Brown	Online Lotto Payout	2.00	(\$2.00)	386272	2	12/29/2015 5:31:38 PM
Josh Mergen	Scratch Off Payout	5.00	(\$5.00)	382116	2	12/04/2015 1:10:46 PM
Josh Mergen	Scratch Off Payout	5.00	(\$5.00)	382552	2	12/07/2015 11:19:05 AM
Josh Mergen	Scratch Off Payout	15.00	(\$15.00)	382564	2	12/07/2015 12:06:31 PM
Josh Mergen	Scratch Off Payout	5.00	(\$5.00)	384042	2	12/18/2015 9:13:31 AM
Josh Mergen	Scratch Off Payout	8.00	(\$8.00)	384116	2	12/18/2015 2:01:38 PM
Josh Mergen	Scratch Off Payout	35.00	(\$35.00)	385796	2	12/26/2015 12:04:54 PM
Josh Mergen	Scratch Off Payout	3.00	(\$3.00)	385849	2	12/26/2015 1:47:19 PM
Josh Mergen	Scratch Off Payout	10.00	(\$10.00)	385865	2	12/26/2015 2:13:21 PM
Trevor Thompson	Scratch Off Payout	8.00	(\$8.00)	382426	2	12/05/2015 3:18:35 PM
Trevor Thompson	Scratch Off Payout	12.00	(\$12.00)	384932	2	12/22/2015 6:29:38 PM
Whitney Muetzel	Scratch Off Payout	3.00	(\$3.00)	385241	2	12/23/2015 6:11:00 PM
Whitney Muetzel	Scratch Off Payout	3.00	(\$3.00)	385310	2	12/23/2015 9:38:20 PM
Whitney Muetzel	Scratch Off Payout	90.00	(\$90.00)	385776	1	12/26/2015 11:23:29 AM
William Ludwig	Online Lotto Payout	3.00	(\$3.00)	381665	1	12/01/2015 10:11:55 AM
William Ludwig	Online Lotto Payout	23.00	(\$23.00)	381947	2	12/03/2015 10:35:04 AM
William Ludwig	Scratch Off Payout	5.00	(\$5.00)	381955	2	12/03/2015 11:17:41 AM
William Ludwig	Scratch Off Payout	20.00	(\$20.00)	381958	2	12/03/2015 11:43:43 AM
William Ludwig	Scratch Off Payout	16.00	(\$16.00)	381959	2	12/03/2015 11:45:22 AM
William Ludwig	Scratch Off Payout	3.00	(\$3.00)	382819	2	12/09/2015 1:14:57 PM
William Ludwig	Scratch Off Payout	3.00	(\$3.00)	382949	2	12/10/2015 11:37:52 AM
William Ludwig	Scratch Off Payout	20.00	(\$20.00)	382976	2	12/10/2015 2:25:41 PM
William Ludwig	Online Lotto Payout	6.00	(\$6.00)	383015	2	12/10/2015 4:44:13 PM
William Ludwig	Scratch Off Payout	2.00	(\$2.00)	383932	2	12/17/2015 11:25:38 AM
William Ludwig	Scratch Off Payout	75.00	(\$75.00)	383934	2	12/17/2015 11:38:20 AM
William Ludwig	Online Lotto Payout	11.00	(\$11.00)	383966	2	12/17/2015 3:13:35 PM
William Ludwig	Scratch Off Payout	75.00	(\$75.00)	384707	2	12/21/2015 4:31:29 PM
William Ludwig	Scratch Off Payout	3.00	(\$3.00)	384790	2	12/22/2015 10:46:07 AM
William Ludwig	Online Lotto Payout	8.00	(\$8.00)	385069	2	12/23/2015 2:06:35 PM
William Ludwig	Scratch Off Payout	1.00	(\$1.00)	386195	2	12/29/2015 10:45:14 AM
William Ludwig	Scratch Off Payout	2.00	(\$2.00)	386314	2	12/30/2015 10:52:17 AM
William Ludwig	Scratch Off Payout	40.00	(\$40.00)	386719	2	12/31/2015 3:13:17 PM
<b>Total</b>		<b>718.00</b>	<b>(\$718.00)</b>			

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## Holiday light project should be ready soon

The question came up again, a short time ago, about city donations or support of some events or causes.

### Mayor's Comments



Jeff Thompson

The laws are some what specific, but as is often the case can be interpreted differently. Short answer is that the city can not donate funds it has raised through tax levy methods. We can not "take" (levy a tax) from someone and then turn around and donate money to a cause that that someone may not want supported. There are also prohibitions on a city donating funds to another tax levying entity.

The city may pay someone or another entity to provide a service or program that cities normally provide or do. An example of this would be the city (and Paynesville Township) providing financial support to Paynesville Community Education for providing summer recreational programs to our youth. Some cities operate and maintain their own summer programs, and other recreation fields, we do not.

Another example would be the city providing financial support to the Paynesville Area Center for providing certain programming and space for community-based programs and events, which we do not provide otherwise. The city may also contribute financial or other support for "town" celebrations like the Paynesville Area Chamber of Commerce's Town and Country Days.

The use of funds raised through means other than tax levies is a little less restrictive. You can "give" us money for a specific project or event, but you must be informed prior to the gift what the funds will be used for. It's not a good example, as it is covered by guidelines mentioned above, but a liquor store fundraising event could fall under this category.

Last year the liquor store held a fundraising event to help the Paynesville Area of Commerce purchase new holiday (Christmas) lights. Tickets were sold in advance, and individuals had the option to purchase (have their funds support) or not purchase (not support) the effort.

Now that the subject of those lights has been raised, an update is in order. The original plan was for new lights to be purchased commercially. The Chamber then had an idea that there are resources here in town that could design and manufacture the lights. That plan has taken longer to fall into place, so the old lights were used again this past holiday season.

The reason there seemed to be fewer is that some of the more worn-out ones were cannibalized to have enough parts and pieces to fix some of the other less worn-out ones. Every effort will be made to see to it that this joint effort does happen soon.

**"Public sentiment is everything. With public sentiment, nothing can fail; without it, nothing can succeed."**

**~ Abraham Lincoln**

## Jennifer Welling

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**From:** Renee Eckerly  
**Sent:** Wednesday, January 13, 2016 9:51 AM  
**To:** Jennifer Welling  
**Subject:** FW: final thoughts: a summary of success, thank you, and meeting a little drama head on :)

Put on next Liquor Agenda as informational.

Renee Eckerly  
City Administrator – Economic Development Director  
221 Washburne Avenue  
Paynesville MN 56362  
(320) 243-3714 ext. 227

**From:** 2015 President of Paynesville Chamber [mailto:paynesvillechamber=mediacombb.net@mail129.atl171.mcdlv.net]  
**On Behalf Of** 2015 President of Paynesville Chamber  
**Sent:** Monday, December 28, 2015 10:24 PM  
**To:** Renee Eckerly  
**Subject:** final thoughts: a summary of success, thank you, and meeting a little drama head on :)

*I fall, I rise. I make mistakes. I live I learn, I dream, I am not perfect but I am thankful.... ~ anonymous small-business owner*

***Hello,***

***This will be my last letter as President of the Chamber of Commerce, tomorrow morning is our last board meeting, and of course I have a few things to say. (or a lot)***

***First of all, I am grateful to live in a community where there are so many hard working people. Robin and I have been blessed to live in a lot of places in the U.S. and super happy to come back to Paynesville to raise a family where work ethic is strong and hearts are huge.***

***After coming to a Chamber as Vice***

***President, last year, that didn't have enough money to stay afloat throughout the year... Connor, Sheri and I worked hard along with a supportive board, to make many cuts and changes that not only allowed us to stay alive, it also started building a very, very small bank balance. This year, we continued those cuts, and savings and changes that helped immensely, although, it caused unfortunately, a lot of drama. The Chamber is about the support of what is best for all businesses in Paynesville, not just one. It would be awesome if everyone kept that at heart.***

***Besides growing financially, this Chamber Board was able to accomplish a lot of things. We created and distributed maps of all the businesses of Paynesville. We held a very successful pageant that was financially successful and had great candidates that not only were awesome in the pageant, but team players throughout the year. This group of Miss Paynesville Royalty has also been a dream and represented Paynesville with honor and humility. We have for the first time, brought together a lot of community groups and individuals to work together in planning for Town and Country Days, as a team along with great support from the Paynesville Press, we even were able to find a solution to modernize T&C Days by moving it a titch towards a weekend to hopefully gain a substantial amount of cabin goers to attend. Breakfast with Santa was held at the Paynesville Legion and we were able to give 50% of the profit to our Paynesville Police Department to help some of the families only they knew, who needed help for Christmas. The January meeting***



***was held and was a bit more formal and we were also able to yield a profit. We worked hand in hand with the City to raise money for the Holiday Lights. And through that, we have been inspired with a great project in which we are working with some of our local manufacturers and our High School Art students to provide handcrafted new holiday lights for next year that will allow us to replace all the lights and have a unique holiday display that was designed and created by our community. Make sure to watch for that next year. We have created Community "Welcome Bags" that were previously made outside of our community and had to be paid for, we were able to do this at very little cost and supports our local businesses. We were able to increase our membership to almost 100 members again, having to really encourage several businesses to come back that had been offended away from the Chamber in the past. They were led to believe that the Chamber was for downtown businesses only and that should not be the case. We also have made a larger presence in the social media realm which, this summer brought our facebook page to almost 30,000 people's attention in surrounding communities with just one of our posts. We tried to make a change to the monthly luncheons which are barely attended and are in great need of change. We mixed it up and held open houses at many local businesses. It was great, we started seeing a lot of new faces while supporting some fabulous businesses. Unfortunately, there were a few strong voices that insisted we go back to luncheons, not liking change. We did offer some fabulously informative luncheons. Huge thank***

***yous to many though, our great Fire Department and awesome CentraCare Ambulance Team for teaching us how to save our employees lives in an emergency, Xcel for teaching us how to save a lot of money in the winter, Central Minnesota Insurance for providing us with a great Consultant who taught us there are people out there that can help our employees find great solutions to our rising healthcare costs and so much more. Thank you to all of the board members past and present, who have been extremely helpful in this success!!!***

***A couple words of wisdom to members that I really hope you retain. Again, the Chamber is for all the businesses of Paynesville and the purpose is to support them and help to bring people to Paynesville so that we have a growing economy. The Chamber should not be a place that local businesses make money from, as all of our money has been donated or fundraised. So if your business is a place we buy something from, it should be at most, at cost, or donated for advertising purposes, which can be a benefit to you and the Chamber. Also, we have worked hard to rotate between businesses so that events are held at many varieties of businesses, not just one. The purpose again being, for advertising purposes to show that many businesses are capable of events. We also included businesses that aren't Chamber Members with the thinking that if they aren't a member now, they will want to be one soon.***

***And if you are a person that has caused***

**drama and chaos to people who have volunteered their time and talents to make this community stronger and you couldn't see that it would benefit you in the long run, then I would like to share some wisdom.....I beg you to soften your heart, reach out in kindness to the members of this community as they are your best "word of mouth" advertising, open your mind to the possibility that what you are doing may not be working for you.....**

**Big THANK YOUS to many role models I have in this community! A couple I would like to mention: Kay, you are a doll, and everyone should be more like you..... Leo Louis, your wisdom has been helpful!! Wally Thyen, you have taught us to be friendly and remember everyone as it makes them feel special, I wanted to thank you publicly, EVERY small business should learn from you. A big thank you to Paul Bugbee and Pat Flanders for the wisdom you have shared with me when I have sought it and the support you have freely given with your own love of Paynesville at heart.**

**These thoughts are mine alone, they do not represent the board at all. But know this, my heart has always been for the success of Paynesville and my imagination for the visions I see our future could be.**

**many, many thanks,**

**Karlene Gray  
Paynesville Area Chamber President**

**P.S. If you see my husband, thank him**

**greatly as even though he was not a Board Member, MANY people, volunteered him to do much, because of his partnership with me.**

*Karlene Gray*  
President, Paynesville Chamber of Commerce

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phone 320.290.7535

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