

**MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD
CITY HALL CONFERENCE ROOM
NOVEMBER 5, 2013
6:15 P.M.**

AGENDA

- I. CALL TO ORDER
- II. CONSENT AGENDA
 - A. Minutes (page 1)
- III. NEW BUSINESS
 - A. November Promotions
 - B. 2014 Budget (page 4)
 - C. Beer Facts & Myths (page 11)
 - D. 2014 Event Ticket Prices
 - E. Punch Card RSVP's
 - F. Yearly Calendar of Events
 - G. Buyer's Night – November
 - H. Holidays
 - I. Customer Appreciation Night Snacks & Gift
- IV. OLD BUSINESS
 - A. Sales & Purchasing Report
 - B. Wine Club
 - C. Rum Night
 - D. Sign
- V. INFORMATIONAL
- VI. ADJOURN

*****Please contact Renee Eckerly at 320-243-3714 ext. 227 or
at renee@painesvillemn.com if you can't attend the meeting.*****

Voting Members: Jeff Thompson, Jennifer Welling, Steve Vaske, Sue Hecht, and Reed Ringstad. Advisory Member: Bill Ludwig

This agenda has been prepared to provide information regarding an upcoming meeting of the Painesville Municipal Off-Sale Retail Liquor Board. This document does not claim to be complete and is subject to change.

BARRIER FREE: All Painesville Cable Committee meetings are accessible to the handicapped. Attempts will be made to accommodate any other individual need for special services. Please contact City Hall (320) 243-3714 early, so necessary arrangements can be made.

REQUEST FOR COMMITTEE/COUNCIL ACTION

COMMITTEE/COUNCIL NAME: Liquor Board

Committee/Council Meeting Date: November 5, 2013

Agenda Section: Consent

Originating Department: Administration

Item Number: II - A

ITEM DESCRIPTION: Minutes

Prepared by: Staff

COMMENTS:

Please review the September 3, 2013 Municipal Off-Sale Retail Liquor Board meeting minutes.

ADMINISTRATOR COMMENTS:

COMMITTEE/COUNCIL ACTION:

Motion to approve the minutes from the September 3, 2013 Municipal Off-Sale Retail Liquor Board meeting.

**MINUTES
MUNICIPAL OFF-SALE RETAIL LIQUOR BOARD**

SEPTEMBER 3, 2013

The meeting was called to order by Chairperson, Reed Ringstad at 6:15 p.m. Members present were Bill Ludwig, Liquor Store Manager; Jennifer Welling, Administrative Assistant; Jeff Thompson (6:19 p.m.), and Steve Vaske. Sue Hecht was absent.

Motion was made by Vaske to approve the minutes from the August 6, 2013 Municipal Off-Sale Retail Liquor Board meeting. Seconded by Ringstad and unanimously carried.

SEPTEMBER PROMOTIONS

Miller Lite, MGD, MGD Lite	12 oz. 24 pack cans	\$16.99	(one more week)
Bush Lite	12 oz. 24 pack cans	\$14.99	
Starting 9-12-13 all Craft Beer	15% off		
Captain Morgan	Liters	\$16.99	
Sweet Lucy Bourbon Liquors		\$19.99	

SALES & PURCHASING

Ludwig presented the following:

- Sales up \$25,000.00 from 2012
- Margin is up
- Beer and wine sales both up
- 100 days of summer up \$32,000.00 with profit up \$8,200.00
- Stopped buying big wine deals

WINE CLUB

The next Wine Club will be September 26, 2013 at Ron & Judy's Restaurant. The August Wine Club had 44 people and sold 22 products.

RUM NIGHT

Rum Night has been set for October 10, 2013 at 7:00 p.m. at Queen Bee's Bar & Grill.

SIGN

Ludwig reported that a company in Litchfield sells signs like the one the City rents from the KC's. The Board recommended proceeding with the original decision to purchase a sign with fluorescent lettering and a trailer.

WINE SALE

Ludwig reported that 25 Wine Club members took advantage of the early bird email coupon. A lot of wine was sold during the annual wine sale.

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SITUATION AT LIQUOR STORE

A recent situation at the Liquor Store was discussed.

There being no further business, the meeting was adjourned at 7:45 p.m.

CITY OF PAYNESVILLE
 PROPOSED BUDGET REPORT
 AS OF: AUGUST 31ST, 2013

105-LIQUOR FUND

REVENUES	(----- 2013 -----)				(----- 2014 -----)			
	2010 ACTUAL	2011 ACTUAL	2012 ACTUAL	CURRENT BUDGET	Y-T-D ACTUAL	PROPOSED BUDGET	VARIANCE	PERCENT VARIANCE
<u>OFF-SALE</u>								
105-4-3711-0100 LIQUOR SALES	249,011	295,591	309,368	304,459	226,875	315,555	11,096	3.64
105-4-3711-0110 BEER SALES	555,744	581,776	614,403	599,229	445,050	626,691	27,462	4.58
105-4-3711-0120 WINE SALES	103,602	128,788	136,057	132,651	89,305	138,778	6,127	4.62
105-4-3711-0130 OTHER MERCHANDISE, TAXABLE	18,187	20,941	23,364	19,294	19,243	23,831	4,537	23.52
105-4-3711-0131 OTHER MERCHANDISE, NON TAXABLE	5,807	9,332	10,528	9,612	7,788	10,739	1,127	11.72
105-4-3711-0135 GIFT CARD SALES	40	179	284	0	(175)	0	0	0.00
105-4-3711-0140 TOBACCO SALES	21,567	18,325	19,934	18,508	22,733	20,000	1,492	8.06
105-4-3711-0141 LOTTERY SALES	7,865	11,020	12,298	11,351	6,976	12,543	1,192	10.50
TOTAL OFF-SALE	961,823	1,065,952	1,126,235	1,095,104	817,795	1,148,137	53,033	4.84
4-3711-0100 LIQUOR SALES	CURRENT YEAR NOTES: 6/6/13 BILL - 2% FROM 2012 ACTUAL							
4-3711-0110 BEER SALES	CURRENT YEAR NOTES: 6/6/13 BILL - 2% FROM 2012 ACTUAL							
4-3711-0120 WINE SALES	CURRENT YEAR NOTES: 6/6/13 BILL - 2% FROM 2012 ACTUAL							
4-3711-0130 OTHER MERCHANDISE, TAXA	CURRENT YEAR NOTES: 6/6/13 BILL - 2% FROM 2012 ACTUAL							
4-3711-0131 OTHER MERCHANDISE, NON	CURRENT YEAR NOTES: 6/6/13 BILL - 2% FROM 2012 ACTUAL							
4-3711-0140 TOBACCO SALES	CURRENT YEAR NOTES: 6/6/13 BILL - 0% NEW TAX							
<u>OTHER REVENUE</u>								
105-4-3718-0145 WINE CLUB INCOME	3,123	4,498	4,855	4,490	2,339	4,650	160	3.56
105-4-3718-0150 CASH OVER/SHORT	311	15	(65)	0	81	0	0	0.00
105-4-3718-0160 CASH SHORT (DON'T USE!)	(434)	0	0	0	0	0	0	0.00
105-4-3718-0170 BAD CHECK	(60)	(120)	(385)	0	(281)	0	0	0.00
105-4-3718-2150 SALES TAX RECEIPTS	86,181	95,947	101,086	98,825	73,230	103,107	4,282	4.33
105-4-3718-3100 INTEREST INCOME ON INVESTMENTS	3,438	3,740	3,028	3,400	2,356	3,400	0	0.00
105-4-3718-3110 CHANGE IN FAIR MARKET VALUE	96	60	400	0	0	0	0	0.00
105-4-3718-4040 DONATIONS	0	64	0	75	54	0	(75)	100.00-
105-4-3718-4050 OTHER MISCELLANEOUS INCOME	60	60	257	100	120	100	0	0.00
105-4-3718-9600 PERMANENT TRANSFERS IN	0	13,140	0	0	0	0	0	0.00
TOTAL OTHER REVENUE	92,715	117,404	109,175	106,890	77,900	111,257	4,367	4.09
4-3718-0145 WINE CLUB INCOME	CURRENT YEAR NOTES: 6/6/13 BILL - WINE CLUB 12 MOS X \$60 = \$3600, BEER CAMP 2 X \$75 = \$750, SPECIAL 2 X \$30 X x 5 = \$300							
TOTAL REVENUES	1,054,538	1,183,356	1,235,410	1,201,994	895,695	1,259,394	57,400	4.78

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CITY OF PAYNESVILLE
 PROPOSED BUDGET REPORT
 AS OF: AUGUST 31ST, 2013

105-LIQUOR FUND
 OFF-SALE PURCHASES

EXPENDITURES	2010		2011		2012		2013		2014	
	ACTUAL	ACTUAL	ACTUAL	ACTUAL	CURRENT BUDGET	Y-T-D ACTUAL	PROPOSED BUDGET	VARIANCE	PERCENT VARIANCE	
105-5-4811-1040 OTHER MERCHANDISE PURCHASED (5,390)	11,789	1,259	19,677	19,867	22,470	2,793	14.19		
105-5-4811-1100 LIQUOR PURCHASED	200,410	241,878	258,091	228,344	201,205	236,666	8,322	3.64		
105-5-4811-1110 BEER PURCHASED	433,366	454,696	484,783	467,399	350,321	488,819	21,420	4.58		
105-5-4811-1120 WINE PURCHASED	86,764	109,398	111,257	90,202	67,298	94,369	4,167	4.62		
105-5-4811-1130 TOBACCO PURCHASED	19,617	16,027	18,219	16,287	21,422	17,600	1,313	8.06		
105-5-4811-1140 LOTTERY EXPENSE	5,234	10,514	10,747	10,727	6,970	11,853	1,126	10.50		
105-5-4811-5000 FREIGHT	7,461	9,151	9,519	9,425	6,700	9,709	284	3.01		
TOTAL OFF-SALE PURCHASES	747,462	853,453	893,876	842,061	673,783	881,486	39,425	4.68		

- 5-4811-1040 OTHER MERCHANDISE PURCH CURRENT YEAR NOTES:
6/6/13 BILL - 35% GROSS PROFIT MARGIN
- 5-4811-1100 LIQUOR PURCHASED CURRENT YEAR NOTES:
6/6/13 BILL - 25% GROSS PROFIT MARGIN
- 5-4811-1110 BEER PURCHASED CURRENT YEAR NOTES:
6/6/13 BILL - 22% GROSS PROFIT MARGIN
- 5-4811-1120 WINE PURCHASED CURRENT YEAR NOTES:
6/6/13 BILL - 32% GROSS PROFIT MARGIN
- 5-4811-1130 TOBACCO PURCHASED CURRENT YEAR NOTES:
6/6/13 BILL - 12% GROSS PROFIT MARGIN
- 5-4811-1140 LOTTERY EXPENSE CURRENT YEAR NOTES:
6/6/13 BILL - 5.5% GROSS PROFIT MARGIN
- 5-4811-5000 FREIGHT CURRENT YEAR NOTES:
6/6/13 BILL - 2% GROSS PROFIT MARGIN

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CITY OF PAYNESVILLE
 PROPOSED BUDGET REPORT
 AS OF: AUGUST 31ST, 2013

105-LIQUOR FUND
 SALARIES

EXPENDITURES	2010 ACTUAL	2011 ACTUAL	2012 ACTUAL	2013		2014		PERCENT VARIANCE
				CURRENT BUDGET	Y-T-D ACTUAL	PROPOSED BUDGET	VARIANCE	
105-5-4816-1000 SALARIES	72,783	77,423	81,974	91,947	50,990	107,915	15,968	17.37
105-5-4816-1020 TEMPORARY SALARIES	0	0	0	0	0	0	0	0.00
105-5-4816-1060 FICA WITHHOLDINGS	4,373	4,722	4,848	5,701	3,290	6,691	990	17.37
105-5-4816-1070 PERA WITHHOLDINGS	4,506	5,349	5,297	6,666	3,532	7,824	1,158	17.37
105-5-4816-1080 MEDICARE WITHHOLDINGS	1,023	1,104	1,134	1,333	769	1,565	232	17.37
105-5-4816-1090 HEALTH INSURANCE	8,528	9,316	9,687	9,756	5,923	8,346	(1,410)	14.45-
TOTAL SALARIES	91,214	97,914	102,939	115,403	64,504	132,341	16,938	14.68

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CITY OF PAYNESVILLE
 PROPOSED BUDGET REPORT
 AS OF: AUGUST 31ST, 2013

105-LIQUOR FUND
 SUPPLIES

EXPENDITURES				2013		2014		
	2010 ACTUAL	2011 ACTUAL	2012 ACTUAL	CURRENT BUDGET	Y-T-D ACTUAL	PROPOSED BUDGET	VARIANCE	PERCENT VARIANCE
105-5-4817-3000 GENERAL/OFFICE SUPPLIES	3,328	2,478	2,829	2,572	2,471	3,000	428	16.64
105-5-4817-3002 GROCERY BAGS	198	1,951	1,606	1,950	1,384	1,950	0	0.00
105-5-4817-3820 REFUSE COLLECTION	1,199	1,594	1,454	1,594	848	1,594	0	0.00
TOTAL SUPPLIES	4,725	6,022	5,889	6,116	4,703	6,544	428	7.00

5-4817-3000 GENERAL/OFFICE SUPPLIES
 CURRENT YEAR NOTES:
 6/6/13 BILL - HANDHELD RENTAL \$383, COPIER INK \$420, REGISTER PAPER \$378 6 BOXES, SHELF TAGS \$145, RUGS/TOWELS 38X26 \$988, OFFICE SUPPLIES \$686

5-4817-3002 GROCERY BAGS
 CURRENT YEAR NOTES:
 6/6/13 BILL - SAME AS 2013 BUDGET

5-4817-3820 REFUSE COLLECTION
 CURRENT YEAR NOTES:
 6/6/13 BILL - SAME AS 2013 BUDGET



CITY OF PAYNESVILLE
 PROPOSED BUDGET REPORT
 AS OF: AUGUST 31ST, 2013

105-LIQUOR FUND
 OVERHEAD

EXPENDITURES				(----- 2013 -----)		(----- 2014 -----)		
	2010 ACTUAL	2011 ACTUAL	2012 ACTUAL	CURRENT BUDGET	Y-T-D ACTUAL	PROPOSED BUDGET	VARIANCE	PERCENT VARIANCE
105-5-4818-2200 UTILITIES	6,415	8,687	8,372	8,860	4,051	8,539	(321)	3.62-
105-5-4818-2400 MAINTENANCE & REPAIR OF EQUIP	1,563	4,668	1,151	4,000	1,572	4,000	0	0.00
105-5-4818-4100 INSURANCE AND BONDS	5,311	3,769	2,109	4,324	0	4,310	(14)	0.32-
105-5-4818-4110 WORKERS' COMP INS	1,336	1,098	977	1,653	1,714	1,707	54	3.25
105-5-4818-5300 EQUIPMENT RENTAL/LEASE	876	1,119	581	1,119	212	581	(538)	48.08-
105-5-4818-5301 LAND/BLDG RENTAL/LEASE	0	13,140	0	0	0	0	0	0.00
TOTAL OVERHEAD	15,501	32,480	13,190	19,956	7,549	19,137	(819)	4.11-

- 5-4818-2200 UTILITIES CURRENT YEAR NOTES:
6/6/13 BILL - 2% FROM 2012 ACTUAL
- 5-4818-2400 MAINTENANCE & REPAIR OF CURRENT YEAR NOTES:
6/6/13 BILL - SAME AS 2013 BUDGET
- 5-4818-4100 INSURANCE AND BONDS CURRENT YEAR NOTES:
6/6/13 BILL - AVERAGE LAST 3 YEARS
7/15/13 RENEE - 3% INC
- 5-4818-4110 WORKERS' COMP INS CURRENT YEAR NOTES:
7/15/13 RENEE - 5.3% INC
- 5-4818-5300 EQUIPMENT RENTAL/LEASE CURRENT YEAR NOTES:
6/6/13 BILL - SAME AS 2012 ACTUAL COPIER LEASE

CITY OF PAYNESVILLE
 PROPOSED BUDGET REPORT
 AS OF: AUGUST 31ST, 2013

105-LIQUOR FUND
 OTHER EXPENSES

EXPENDITURES	(----- 2013 -----) (----- 2014 -----)				CURRENT BUDGET	Y-T-D ACTUAL	PROPOSED BUDGET	VARIANCE	PERCENT VARIANCE
	2010 ACTUAL	2011 ACTUAL	2012 ACTUAL						
105-5-4819-1290 PROFESSIONAL SERVICES (SAFETY)	58	9	85	50	0	85	35	70.00	
105-5-4819-1300 PROFESSIONAL SERVICES (LEGAL)	588	33	0	300	0	300	0	0.00	
105-5-4819-1310 PROFESSIONAL SERVICES (AUDIT)	1,240	986	999	1,250	1,245	1,250	0	0.00	
105-5-4819-1311 PROFESSIONAL SERVICES (GENERAL)	3,109	0	0	0	0	0	0	0.00	
105-5-4819-1312 PROFESSIONAL SERVICES (UNION)	1,750	0	0	0	20	0	0	0.00	
105-5-4819-1380 PROFESSIONAL SERVICES (MONITORS)	513	496	474	500	237	500	0	0.00	
105-5-4819-2000 POSTAGE	148	151	139	150	32	150	0	0.00	
105-5-4819-2020 TELEPHONE	1,160	1,652	2,074	1,757	1,328	2,100	343	19.52	
105-5-4819-2101 ADVERTISING	3,416	4,186	4,951	4,000	3,699	4,500	500	12.50	
105-5-4819-2102 EVENTS EXPENSE	2,757	4,078	5,378	4,200	1,766	4,284	84	2.00	
105-5-4819-2105 DONATION PAY OUTS	0	60	0	100	0	0	(100)	100.00-	
105-5-4819-2300 TRAVEL & SCHOOLS	493	170	492	250	1,093	700	450	180.00	
105-5-4819-2500 MAINTENANCE & REPAIR OF BLDG	351	327	1,347	1,000	6	1,000	0	0.00	
105-5-4819-3320 CREDIT CARD FEES	11,285	12,833	13,631	13,218	9,725	13,903	685	5.18	
105-5-4819-3811 UNIFORMS	0	0	25	400	400	400	0	0.00	
105-5-4819-4300 SUBSCRIPTIONS & MEMBERSHIPS	650	668	650	700	925	700	0	0.00	
105-5-4819-4590 LICENSES & PERMITS	150	150	150	150	30	150	0	0.00	
105-5-4819-4600 LICENSES & TAXES	86,632	95,973	101,179	98,825	61,099	103,107	4,282	4.33	
105-5-4819-4900 OTHER OPERATING EXPENSES	0	0	0	0	0	0	0	0.00	
105-5-4819-4910 NON-OPERATING EXPENSES	0	0	0	0	0	0	0	0.00	
105-5-4819-4920 DEPRECIATION EXPENSE	3,342	3,956	1,705	1,705	0	1,705	0	0.00	
105-5-4819-4930 GAIN/LOSS ON DISPOSAL	0	(224,178)	0	0	0	0	0	0.00	
105-5-4819-5050 IMPROVEMENTS	689	0	0	500	0	500	0	0.00	
105-5-4819-5060 NEW BUILDINGS AND STRUCTURES	0	0	0	0	0	0	0	0.00	
105-5-4819-5200 NEW EQUIPMENT	269	242	481	500	182	500	0	0.00	
105-5-4819-5400 TF TO CAPITAL IMP	9,000	4,000	9,000	9,000	9,000	9,000	0	0.00	
105-5-4819-7010 PERMANENT TRANSFER OUT	28,372	279,190	40,000	42,500	0	43,000	500	1.18	
TOTAL OTHER EXPENSES	155,972	184,983	182,760	181,055	90,786	187,834	6,779	3.74	
5-4819-1290 PROFESSIONAL SERVICES (CURRENT YEAR NOTES: 6/6/13 BILL - SAME AS 2012 ACTUAL									
5-4819-1310 PROFESSIONAL SERVICES (CURRENT YEAR NOTES: 6/6/13 BILL - LQ STORE SHARE									
5-4819-1380 PROFESSIONAL SERVICES (CURRENT YEAR NOTES: 6/6/13 BILL - SAME AS 2013 BUDGET									
5-4819-2000 POSTAGE (CURRENT YEAR NOTES: 6/6/13 BILL - SAME AS 2013 BUDGET									
5-4819-2020 TELEPHONE (CURRENT YEAR NOTES: 6/6/13 BILL - SAME AS 2012 ACTUAL AND 2 LINES									
5-4819-2102 EVENTS EXPENSE (CURRENT YEAR NOTES:									

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CITY OF PAYNESVILLE
 PROPOSED BUDGET REPORT
 AS OF: AUGUST 31ST, 2013

105-LIQUOR FUND
 OTHER EXPENSES

EXPENDITURES	2010 ACTUAL	2011 ACTUAL	2012 ACTUAL	2013		2014		PERCENT VARIANCE
				CURRENT BUDGET	Y-T-D ACTUAL	PROPOSED BUDGET	VARIANCE	
6/6/13 BILL - 2% INCREASE FROM 2013 BUDGET								
5-4819-2300 TRAVEL & SCHOOLS								
CURRENT YEAR NOTES: 6/6/13 BILL - MMBA SPRING & FALL CONFERENCE & MLG								
5-4819-3320 CREDIT CARD FEES								
CURRENT YEAR NOTES: 6/6/13 BILL - 2% INCREASE FROM 2012 ACTUALS								
5-4819-3811 UNIFORMS								
CURRENT YEAR NOTES: 6/6/13 BILL - SAME AS 2013 BUDGET								
5-4819-4300 SUBSCRIPTIONS & MEMBERS								
CURRENT YEAR NOTES: 6/6/13 BILL - MMBA								
5-4819-4590 LICENSES & PERMITS								
CURRENT YEAR NOTES: 6/6/13 BILL - SAME AS 2012 ACTUAL								
5-4819-4600 LICENSES & TAXES								
CURRENT YEAR NOTES: 6/6/13 BILL - 2% INCREASE FROM 2012 ACTUAL								
5-4819-4920 DEPRECIATION EXPENSE								
CURRENT YEAR NOTES: 6/6/13 BILL - COOLER DEPRECIATION								
5-4819-5050 IMPROVEMENTS								
CURRENT YEAR NOTES: 6/6/13 BILL - SAME AS 2013 BUDGET								
TOTAL EXPENDITURES	1,014,873	1,174,853	1,198,654	1,164,591	841,325	1,227,342	62,751	5.39
REVENUE OVER/(UNDER) EXPENDITURES	39,665	8,504	36,756	37,403	54,370	32,052	(5,351)	

B

Jennifer Welling

From: Renee Eckerly
Sent: Friday, September 20, 2013 8:15 AM
To: Liquor Store; Jennifer Welling
Subject: FW: News from Minnesota Municipal Beverage Association

Renee Eckerly
City Administrator
City of Paynesville
(320) 243-3714 ext. 227
Fax (320) 243-3713

From: Minnesota Municipal Beverage Association [mailto:paul@minnesotamunicipalbeverageassociation.ccsend.com] **On**
Behalf Of Minnesota Municipal Beverage Association
Sent: Friday, September 20, 2013 5:06 AM
To: Renee Eckerly
Subject: News from Minnesota Municipal Beverage Association

Minnesota Municipal Beverage Association Newsletter (September 15, 2013 - September 21, 2013)

Click Here
for the
MMBA
Website

As I See It...

Beer Storage Myths

Beer is the third-most consumed drink in the world, after water and tea. People learn about what is best for their beer and here are some beer storage myths and the facts behind the myths.

If cold beer gets warm, cooling it again will make it stale

Not True... Beer experiences substantial fluctuations in temperature during shipping. Of course; you want to keep the temperature shifts to a minimum; but the notion that it can only be refrigerated once is a myth

Sunlight skunks beer

This is true. UV light breaks up acids in the hop plant creating a "skunky" odor. This can happen in the storage or the actual fermentation process. This

Future Dates to Remember!!

2013 MMBA Regional Meetings

September 25
Walnut Grove

September 26
Duluth

is not a threat with wine, cider, or mash liquor as none of these contain hops.

The color of the bottle affects the beer's shelf life

Yes and no...it's not the color of the bottle so much as it's translucence that affects beer's long-term quality. Clear and green bottles allow significantly more UV light than brown bottles. This leads to skunking as mentioned above.

Beer must be shipped, stored, and aged cold

Wrong...In fact certain kinds of beer- mainly unpasteurized, bottle-conditioned craft beer can be aged in cellars, just like wine. Most experts agree the anywhere in the 40-70 degree range is fine for dry storage.

Putting beer in the freezer is an easy way to "quick chill" it

True...But be careful. Anyone who has ever put a brew in the freezer to chill and then forgot about it knows what will happen....beer will explode when frozen.

Beer should be stored upright

True. There are a few reasons that beer should not be placed on its side and this applies to both corked and capped bottles.

First, the yeast- that magical little organism that eats sugar and poops out alcohol and carbon dioxide (the process of fermentation). Yeast is critical to beer, but the sediment it leaves behind has a way of corrupting flavor; so you want it to settle on the bottom.

Second, the upright storage limits the amount of the beer that is directly exposed to air (the neck of a bottle is narrower than the barrel). This slows the process of oxidation and prolongs the life of the beer. And finally, upright storage is especially important for corked beers.

When a beer is stored on its side, the cork- by virtue of being in contact with the beer- will gradually push its way out of the bottle.

Bottles are better than cans

Wrong! It really does depend on personal taste; but canned beer has gotten a bad rap in recent decades because it is often associated with "cheap" beer. However, more craft brewers are canning their brew, saying that in blind taste tests....canned is preferred three out of four times.

The credit for this wealth of information must go to my Assistant Manager; Dale Ronning.

Good article that he found Online!!

Nancy Drumsta
Delano Wine and Spirits

**Advocates of Sunday Alcohol Sales Gird
for Renewed Fight with Powerful
Liquor Lobby**

October 9
Thief River Falls

October 16
Alexandria

October 24
Rochester

October 30
Roseville

Click Here for Regional Meeting Information

Ask A Director

Gary Buysse
Rogers

763-428-0163

E-Mail Me

Cathy Pietta
Kasson

507-634-7618

E-Mail Me

Vicki Segerstrom
Milaca

320-983-6255

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Candice Woods
Hutchinson

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Nancy Drumsta
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Lara Smetana
Pine City

320-629-2020