

**JOINT PLANNING BOARD  
CITY HALL CONFERENCE ROOM  
OCTOBER 15, 2012  
11:00 A.M.**

AGENDA

- I. CALL TO ORDER
- II. CONSENT AGENDA
  - A. Minutes (page 1)
- III. NEW BUSINESS
  - A. Skinz Site Permit
  - B. Billboard Designs (page 3)
- IV. OLD BUSINESS
- V. INFORMATIONAL
  
- VI. ADJOURN

**\*\*\*Please contact Renee Eckerly at 320-243-3714 ext. 227 or  
at [reneeE@paynesvillemn.com](mailto:reneeE@paynesvillemn.com) if you can't attend the meeting.\*\*\***

**Members: Township - Don Wiese, Don Pietsch, City – Jeff Thompson, Renee Eckerly, At Large – Jeff Bertram.**

This agenda has been prepared to provide information regarding an upcoming meeting of the Joint Planning Board. This document does not claim to be complete and is subject to change.

**BARRIER FREE:** All Joint Planning Board meetings are accessible to the handicapped. Attempts will be made to accommodate any other individual need for special services. Please contact City Hall (320) 243-3714 early, so necessary arrangements can be made.

## REQUEST FOR COMMITTEE/COUNCIL ACTION

**COMMITTEE/COUNCIL NAME:** Joint Planning Board

Committee/Council Meeting Date: October 15,2012

Agenda Section: Consent

Originating Department:

Item Number: II - A

**ITEM DESCRIPTION:** Minutes

Prepared by: Staff

**COMMENTS:**

Please review the attached minutes from the September 10, 2012 Joint Planning Board meeting.

**ADMINISTRATOR COMMENTS:**

**COMMITTEE/COUNCIL ACTION:**

Motion to approve the minutes from the September 10, 2012 Joint Planning Board meeting.

**MINUTES  
JOINT PLANNING BOARD**

**SEPTEMBER 10, 2012**

Chairperson Don Pietsch called the Joint Planning Board meeting to order at 6:45 a.m. Members present were Jeff Bertram, Jeff Thompson, Don Wiese and Renee Eckerly. Also present was Steve Anderson, Franklin Sign.

**Motion was made by Thompson to approve the minutes of the April 30, 2012 Joint Planning Board meeting. Seconded by Bertram and unanimously carried.**

**BILLBOARD – FRANKLIN SIGN**

Pietsch reported that the Township has to approve two Variances; one to place billboards closer together and the second one is for the size. The Township requires billboards to be 600 square feet in total area or 300 square feet per side. The current billboard that Franklin constructed is 600 square feet all on only one side of the sign and the other side is blank. Anderson offered to have Franklin donate the west side of the new A&W billboard for public service announcements such as school pride or visit the Paynesville community. Anderson distributed an example of how the billboard could be used. The City's sign ordinance is 400 square feet per side of a billboard. The Township approved the Conditional Use for the billboard contingent on this meeting and discussion. The Township will be meeting tonight to further discuss this. The west side can't be sold for advertising under the Township regulations. The options are to leave the west side blank or use it for public service announcements. The cost would be \$300.00 - \$400.00 for the production of the public service signs which would need to be paid to Franklin Sign. The life expectance of the wrap is 1 to 3 years. The Board discussed what goes on this billboard and who decides it. The Township requires billboards to be 1,300 feet apart. Franklin Sign has requested from the Township to allow 750 feet between the billboards to allow them to put a second billboard on the Thompson Trust land and this matches the City's ordinance. The Board discussed not allowing 600 square feet on one side of a billboard. They also discussed that it is important to be consistent in the orderly annexation area. The Township will have to do a variance regardless. The City is not willing to do 600 square feet on one side of a billboard and the City does not want to see the west side of the billboard blank. The current billboard that is already constructed for A&W will remain at the 600 square feet per side.

**Motion was made by Bertram to have billboards be 400 square feet per side, which is the City's ordinance, for any additional billboards in the joint orderly annexation area and recommend such to the City Council. Seconded by Thompson and unanimously carried.**

**Motion was made by Bertram to allow public service announcements on the back of the A&W sign to be determined by the Joint Planning Board and recommend such to the Township Board. Seconded by Wiese and unanimously carried.**

Bertram will work with Anderson on a draft public service billboard for the Paynesville community and businesses and bring it back to the Board.

There being no further business, the meeting was adjourned at 7:45 a.m.

9/19/2012

The PEP committee would like to formally submit these 2 suggestions for the new billboards by Borks Lumberyard.

We would defer to Franklin Signs for the actual art work and images.

It is our feeling that the first billboards will be on display longer then others while the process is worked out and people figure out how most effectively utilize the billboards. We feel that is best to advertise Paynesville as a winter destination to invite people in now and use our services and community during the winter months rather than showing a pretty summery lake or green lush golf course. Lets advertise to the public in the season we are approaching and will be in while the billboard is on display.

Paynesville as a winter destination will benefit: gas stations, restaurants, hotel, Koroinis Ministries, our trail system, bait shop, convenience stores, and future visits just to name a few. Lets invite people to see Paynesville in a whole new light, lets capitalize on our communities resources, all of them.

Respectfully submitted by the PEP committee.



***XX OF BUSINESS READY TO  
SERVE YOU***



***Paynesville  
Your Winter Destination***

[www.paynesvillechamber.org](http://www.paynesvillechamber.org)

Help For Veterans and Their Families  
IsantiVeteran.org  
763-689-3591



Paynesville  
Downtown Next Right





PAYNESVILLE



YOU'RE IN BULLDOG COUNTRY

Paynesville

Official City of Paynesville

Downtown Next Right